



CTBUH 2015

International Conference

New York • Grand Hyatt • 26–30 October

Global *interchanges*

Resurgence of the Skyscraper City



www.ctbuh2015.com

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Cover Graphics: The CTBUH 2015 Conference Skyline on the cover of the brochure includes tall buildings currently under construction or completed since 2013. The buildings are iconic projects that challenge current notions of tall building design in terms of form, performance, engineering, or programming. For more information on the 2015 skyline please see: www.ctbuh2015.com/skyline

Conference Synopsis

After a post-recession hiatus in tall building construction in many countries lasting several years, numerous cities in the Americas, Asia, Europe and Australia are again **resurgent**. From Miami to Melbourne, Bogota to Beijing, Toronto to Turin, tall projects are being proposed and built in significant number. Nowhere is this more evident than in New York, where several **new urban typologies** are developing simultaneously; the **ultra skinny**, luxury residential towers exemplified by One57 and 432 Park; the **urban-regeneration clusters** such as Hudson Yards and the World Trade Center site; the prefabricated high rise and other **technical innovations** as seen at Pacific Park; as well as numerous others. In addition, the increasing importance of both **resilient infrastructure** in the face of mounting climate change, as well as **quality public space** exemplified through projects such as the High Line, are adding to a fascinating mix.

Yet the **flow of capital** enabling many of these projects is complex, and shows an **interconnectedness of our cities** way beyond what was evident even just a short decade or two before. Developments in Sydney are as likely to be driven by forces from Shanghai as locally, Canadian pension funds are enabling several tall buildings in London, and Middle East capital seems, once again, to be everywhere. On top of this, after a decade or more of **unprecedented vertical growth** in Chinese cities, China is now investing in myriad urban centers around the world.

The CTBUH will thus bring its 2015 Conference to the evolving **high rise tapestry** that is New York to examine this dual phenomena – the motivations and mechanisms that are enabling **multi-national investment scenarios**, and the technical innovations that are driving new heights, forms, materials and construction techniques. The conference will explore what all this means for the **skyscraper of the future** – more adaptable to the sustainable and technological challenges of the age. Join us in New York to find out more!

Conference Summary

Conference Title

Global Interchanges: Resurgence of the Skyscraper City

Dates

26–30 October 2015

Venue

Grand Hyatt, New York City

Anticipated Audience

1,000+ Delegates (see more detail on page 20)

Conference Language

English

Key Dates

Papers

Call for Papers & Official Launch	September 2014
Abstract Submission Deadline	30 January 2015
Abstract Acceptance Notification	20 March
Full Paper Submission Deadline	15 May
Peer Review Comments Back	5 June
Final Paper Submission	26 June
Production of Proceedings	26 June – 28 August
Printing & Delivery of Proceedings	28 August – 23 October
Speaker PPT Submission Deadline	4 September

Registration

Early Bird Registration	Before 1 May 2015
Normal Registration	1 May – 25 September
Late Registration	After 25 September

Conference

Pre-Conference: Leaders Meetings & VIP Reception	Sunday 25 October
Day 1: Presentations & Networking Reception	Monday 26 October
Day 2: Presentations & Networking Reception	Tuesday 27 October
Day 3: Building Tours/Off-site Programs	Wednesday 28 October
Day 4 & 5: Regional City Tours	Thursday 29 & Friday 30 October

Conference Themes & Call for Abstracts/Papers

The 2015 conference will convene speaking and poster presentations, exhibitors and panel discussions, focused on the overall conference theme: ***Global Interchanges: Resurgence of the Skyscraper City***. There will be five main tracks/session spaces, including four Regional/Theme Rooms (e.g., The Americas Room, Asia Room and Middle East Room) profiling research and development in specific themes or regions.

CTBUH members¹ of all disciplines interested in presenting at the event are encouraged to compile a one-page abstract by the **30 January 2015 deadline**, showing how their proposed presentation and paper will address the conference theme and synopsis. The abstract should be submitted to the Conference International Scientific Committee using the on-line portal located at the Conference website: **www.ctbuh2015.com/papers**

All abstracts/papers will be subject to rigorous peer review before acceptance into the conference program. Timing for submission of papers and production of the conference proceeding is extremely tight – please note the Key Dates for abstract and paper processing on page three of this brochure.

¹ All presenters at the 2015 conference must be CTBUH members at either the organizational or individual level. See if your company is already an organizational member of the CTBUH at: **www.ctbuh.org/memberlisting**

Please also note that competition for oral presentations at the conference will be extremely high. Some papers will be accepted for poster presentation, with the paper included in the proceeding. Both oral and poster presenters will be eligible to register for the conference at the subsidized presenter registration rate.

For papers enquiries, please see contact details page 35.



Who Should Attend?

Colleagues from all disciplines with a connection to tall buildings and urban habitat are encouraged to attend, including the following professions:

- Building Owners & Managers
- Building Funders & Developers
- Contractors & Construction Firms
- National & Local Government Officials
- Code & Regulatory Authorities
- Architects & Urban Planners
- Engineers (all disciplines)
- Cost Consultants & Surveyors
- Insurers & Legal Firms
- Project/Construction Managers
- Fire & Life Safety Professionals
- Geotechnical/Foundation Firms
- Transport, Infrastructure & Landscape Companies
- Material & Building System Suppliers
- Building Façade Design Firms
- Elevator Consultants/Suppliers
- Energy Companies
- NGO's & Academics

Why Attend?

CTBUH events offer a wide variety of benefits and opportunities to attendees, speakers, and sponsors. Ownership of the 2015 New York Conference Proceeding publications alone, which will contain a wealth of information on the latest advances in tall buildings and urban habitat and be given to all attendees, is a strong reason to attend. A number of other incentives include the opportunity to:

- Learn from distinguished experts on the latest in buildings and development
- Gain knowledge and insight in the latest thinking on sustainability
- Network with top, internationally-influential people in the industry
- Develop collaborative partnerships and business leads
- Earn up to 30 hours of Continuing Professional Education Credits
- Understand better the business opportunities in the USA & Internationally
- Promote your company through sponsorship or exhibiting
- Influence best-practice thinking and policy making
- Experience the dynamic city of New York and other cities in the USA, through post-conference regional tours
- Tour seminal tall buildings (completed and under construction)
- Enjoy social-networking events at top venues
- Experience the multi-national, multi-disciplinary network that is the CTBUH



Conference Venue

Grand Hyatt, New York

The Conference will be held in the Grand Hyatt New York in the heart of Midtown Manhattan. Just steps away from Grand Central Terminal, the Grand Hyatt boasts an ideal Manhattan location, surrounded by such famous tall buildings as the Chrysler Building, The Seagram Building, Rockefeller Center, Empire State Building, and many more! A longtime legend on the New York scene, this sophisticated Manhattan hotel provides modern, elegant spaces and accommodations.

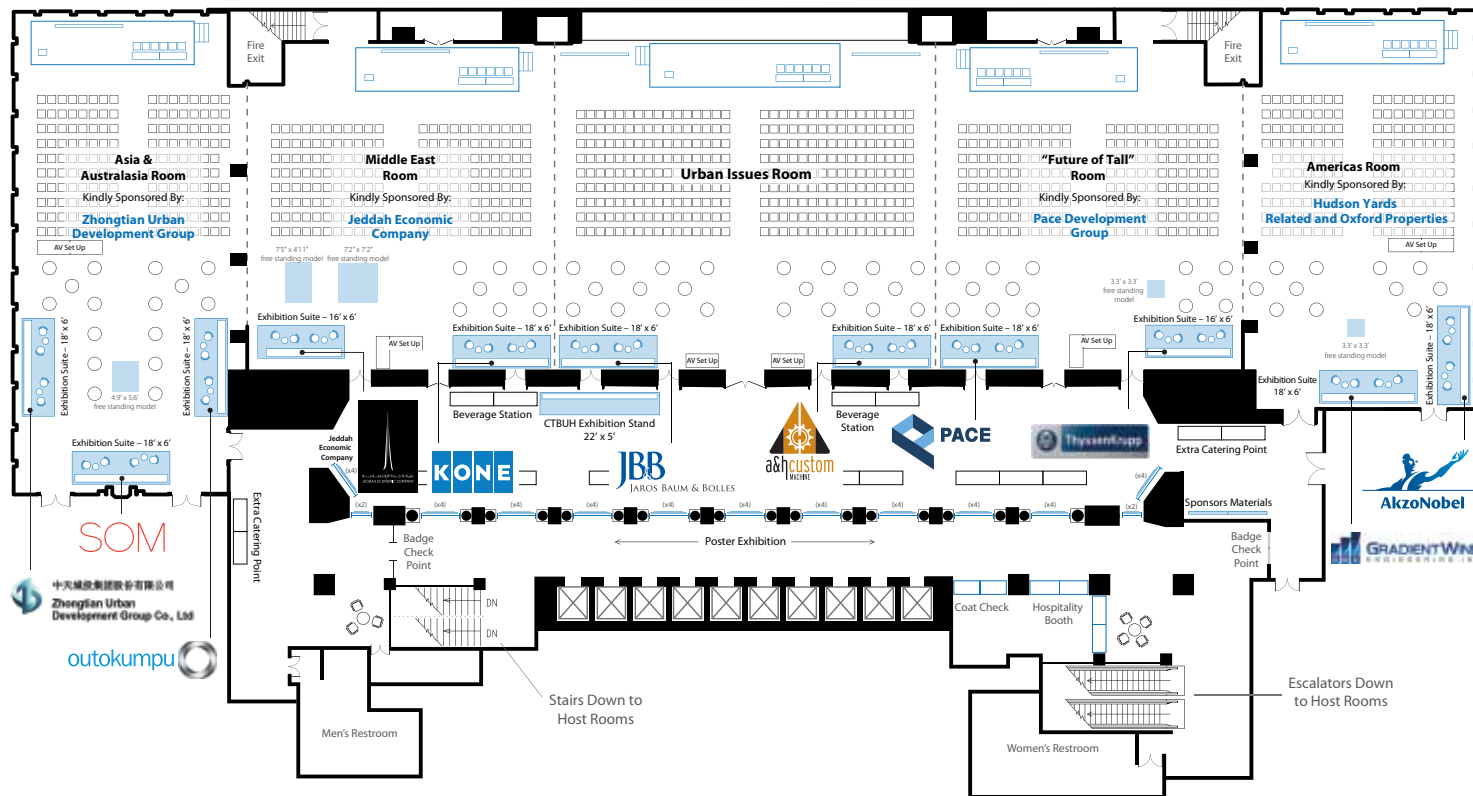
Hotel Accommodation

Very favorable, negotiated rates at the Grand Hyatt New York mean that you can stay in this prime location during the conference for competitive rates (see registration on page 14). In particular, as a non-profit organization, CTBUH has to guarantee a minimum number of rooms at the hotel, so delegates are urged to help reduce this risk to the Council by please staying at the conference hotel. See the Conference website for more details:

www.ctbuh2015.com/venue

Left: The lobby of the Grand Hyatt New York

Venue Plan



The CTBUH 2015 Conference Venue will be laid out as above, showing the positions of the four Regional/Theme Rooms, and the exhibition suites (see sponsorship section, from page 18, for more detail). **New for 2015: Host Rooms!** The conference "Host Rooms" are located on the floor below, with direct access from the main conference level. For Platinum + Host Room packages, see page 26; for Silver + Host Room packages, see page 33.

Technical & Regional City Tours

Technical Tours & Off-Site Programs, Wednesday 28 October

The third day of the conference will be dedicated to Technical Tours and Off-Site Programs, a key aspect of Council conferences. Delegates are able to choose (by registering in advance) two tours of buildings either completed or under construction, where they will learn from the colleagues responsible for the design, construction, and/or management of the building through on-site presentations, as well as by extensively touring the building itself. The exact buildings that will be offered for Technical Tours are currently being determined, but it is hoped to include:

432 Park Avenue, Bank of America Tower, Empire State Building, Hudson Yards, One World Trade Center, 50 West, the Rockefeller Center, and several more.

Regional City Tours, Thursday 29 & Friday 30 October

Delegates can also take the opportunity to experience other key cities in the United States on Day 4/5 of the conference, to see some of the major developments happening throughout the country. Each tour – which will typically involve a two or three day stay in the city (with flights and accommodation paid by delegate) – will embrace a number of the key tall buildings either complete or under construction in the city, as well as some of the cultural sites. The tours, which are free to attend, will be led by CTBUH experts. The exact Regional Tour agendas are currently being determined, but are likely to include:

Chicago, Los Angeles, San Francisco, Seattle, Toronto and Miami.



Social Networking Events

The social-networking events are always a highlight of CTBUH conferences, excellent for business networking as well as catching up with colleagues and friends.

Opening VIP Reception
(One World Trade Center, Sky Lobby)
Sunday 25 October, 6–8pm

Note: There are a small number of places left at the VIP Reception at One World Trade Center, for presenters and CTBUH Leaders only.

Hosted By:



Sponsored By:



ThyssenKrupp

Main Networking Reception
(Empire State Building, 80th Floor)
Monday 26 October, 6–8pm

Note: The Empire State Building Reception is now fully sold out.

Hosted By:

EMPIRE STATE
REALTY TRUST

Sponsored By:



Schindler

There will be three major social networking opportunities held in conjunction with the 2015 conference, as outlined here:

Contact the CTBUH for more details: registration@ctbuh.org

Closing Networking Reception:
(Hudson Yards at Time Warner Center, The Shops at Columbus Circle, 2nd Floor)
Tuesday, 27 October, 6:00–8:00 pm

Note: The Closing Networking Reception is now fully sold out.

Hosted & Sponsored By:

HUDSON
YARDS
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Sponsors' Social Events
(at numerous venues across the city)
Sunday, 25 October –
Wednesday, 28 October

Note: Sponsors will be arranging dinners and other social gatherings on each evening of the conference, after the networking reception. Sponsors will notify separately.

See pages 22–34 for Confirmed Sponsors



Delegates enjoy a great view of the The Bund during a networking reception at the House of Roosevelt, during the 2012 Shanghai Congress

Conference Publications

Materials Given to Each Delegate

As the recognized international authority on tall buildings, CTBUH conferences differ significantly from the many commercial conferences that are now being held around the world, in terms of both quality of knowledge-sharing and networking opportunities. Dissemination of best-practice information is of primary importance at every CTBUH conference. Thus, **every presentation given at the 2015 Conference will be substantiated by a paper**, which will be rigorously peer-reviewed and published in the

conference proceeding; a series of high-quality books which form an important historical archive long after the event has ended. At the 2014 Shanghai Conference this constituted four separate books, totaling 1,344 pages in combined length (see images below). Every New York 2015 delegate will receive a digital copy of the 2015 books, with an option to purchase in hard copy, at a special conference discounted rate, in advance of the conference, or at the event itself.



CTBUH Shanghai 2014 Proceedings: The main proceeding book (left) and the three project room books provided delegates with the papers substantiating every presentation given at the conference



In addition, all presentations given at the conference are supplied to each delegate on a USB drive, together with the conference pocket guide and full delegate list



The delegate list contains the name, affiliation and location of every conference attendee; the pocket guide summarizes the on-site conference information

Previous CTBUH Conferences

The Council holds at least one conference per year in an active tall building city around the world. Below is a selection of proceeding covers from some of the Council's past events, spanning a history of 45 years.

Selected Past Conferences:



Shanghai, 2014



London, 2013



Shanghai, 2012



Seoul, 2011



Mumbai, 2010



Chicago, 2009



Dubai, 2008



Moscow, 2008



New York, 2005



Seoul, 2004



Kuala Lumpur, 2003



Melbourne, 2001



Sao Paulo, 1997



Amsterdam, 1995



Rio de Janeiro, 1993



Kuwait, 1992



Hong Kong, 1990



Los Angeles, 1988



Chicago, 1986



Singapore, 1984



Paris, 1977



Hong Kong, 1976



Sydney, 1973



Bethlehem, 1972



Prague, 1971

Most Recent CTBUH Conference: Shanghai 2014

Title: *Future Cities: Towards Sustainable Vertical Urbanism*

Date: 16–19 September 2014

Location: Grand Hyatt Jin Mao, Shanghai, China

Total Number of Attendees: 1,017

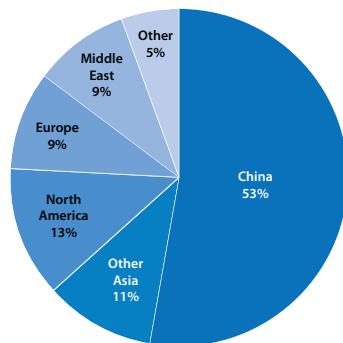
Total Number of Countries represented: 41

Total Number of Companies represented: 330

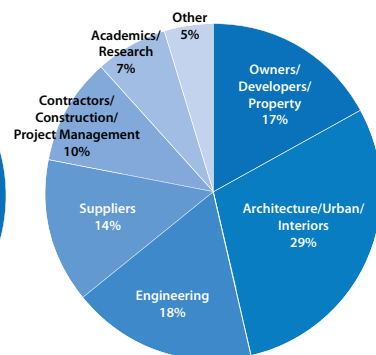
Top 20 Owner/Developers/Property Managers (Based on number of registered delegates)

1	Shenzhen Ping An Financial Centre	17
2	Zhongnan Group	10
3	Shanghai Tower Construction & Development	9
4	Shum Yip Land	9
5	CBRE	8
6	CITIC HEYE Investment CO., LTD.	8
7	Greenland Group	8
8	New World Development Company Ltd.	7
9	The Bund Finance Center	7
10	Citic Pacific Properties	6
11	Hongkong Land Limited	6
12	JLL	6
13	PT. Mandiri Eka Abadi (The Pakubuwono Development)	6
14	Beijing Skyriver CBD Property Co., Ltd.	4
15	Jiangsu Goldenland Real Estate	4
16	Sinar Mas Group–APP / Shanghai Jingang North Bund Realty	4
17	1MDB Real Estate	3
18	PNB Merdeka Ventures Sdn. Bhd.	3
19	Kalpataru Limited	3
20	Tishman Speyer	3

Attendance by Region

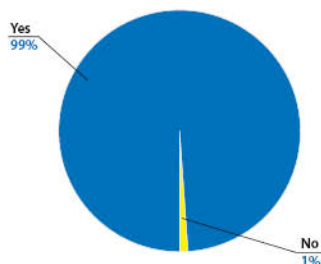


Attendance by Profession

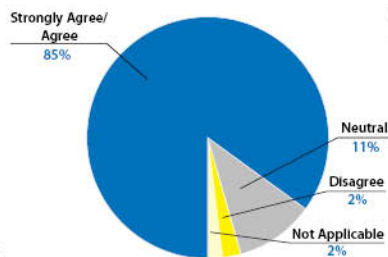


Delegate Feedback (Based on 235 returns out of 1,017 total delegates)

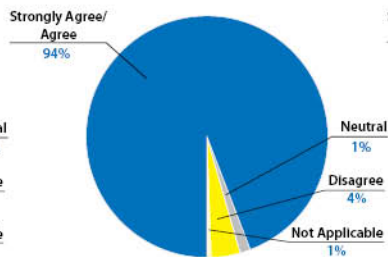
Did the Conference fulfill
your reason for attending?



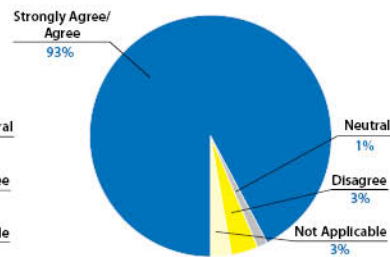
The presentations were
relevant and engaging



The Conference was well
organized and coordinated.



I would recommend this
conference/organization to others.



"In 25 years as a speaker at international conferences in Europe, North America and Asia, **this was the most professionally conducted conference I have attended.** It was a pleasure to be a speaker and delegate."

– Ronald Wood, Innovative Plant technology

"I liked the Panel Discussions. The Networking Cocktails were very good and well attended, and the Main Dinner was nice. **We were very pleased with our level of sponsorship and the visibility that it gave to our company.** We strongly support CTBUH."

– Jim Robinson, HongKong Land

"The panel discussions provided a **combined forum of industry leaders (and competitors) who are not often found together, nor that are normally accessible together.**"

– William Howell, Turner Construction

"This was an excellent event. **Standards are being set at a very high level,** and it is a pleasure to be involved and to get inspired."

– Mark Sarkisian, SOM

"It was a **unique opportunity to get the developers' perspective on economical and architectural aspects.**"

– Godefroy Claude,
Henning Larsen Architects

"The main sessions were good idea ticklers, **full of surprising facts** and initial thoughts on things we can develop further."

– Kharis Alf, PDW Architects

"Our team had a blast preparing for this event and **we truly appreciate the importance and impact of this conference.**"

– Joan Tan, Jones Lang LaSalle

Registration Rates

Registration Category	Early Bird Registration (payment before 1 May, 2015)	Regular Rate Registration (payment between 1 May – 25 September)	Late Registration (payment after 25 September)
Conference Monday 26 – Friday 30 October			
Conference Only ¹ – CTBUH Member	\$800	\$1,000	\$1,200
Conference Only ¹ – Non-Member	\$1,000	\$1,200	\$1,400
Conference + Hudson Yards Reception ² – CTBUH Member	\$1,000	\$1,200	N/A
Conference + Hudson Yards Reception ² – Non-Member	\$1,200	\$1,400	N/A
Presenter or CTBUH Leader Registration ³ (Conference Only ¹)	\$600	N/A	N/A
Presenter or CTBUH Leader Registration ³ (Conference + VIP Reception at One World Trade Center ⁴)	\$800	\$800	N/A
Presenter or CTBUH Leader Registration ³ (Conference + VIP Reception at One World Trade Center + Hudson Yards Reception at Time Warner Center ⁴)	\$1,000	\$1,000	N/A

Note: The Empire State Building Networking Reception on Monday 26 October is now fully sold out. There are a small number of places for presenters and CTBUH leaders only for the VIP Reception at One World Trade Center on Sunday 25 October. Registration for the Hudson Yards Reception at Time Warner Center on Tuesday 27 October will open soon.

For registration enquiries, please see contact details page 35.

Hard Copy of Conference Publications	For Registered Delegates Only
Special Discounted Conf. Price	\$100
Note: All delegates will receive a digital copy on DVD	

Please note: Due to the venue limitation of 1,000 attendees, a maximum limit of 25 colleagues from any one company is required. Any additional colleagues will be placed on a waiting list, to be added if the venue capacity is not reached. In past years, the CTBUH Conference has sold out in advance of the event.

Registration Notes

1. Conference Only = All Conference sessions + digital proceedings + 2 lunches + 6 coffee breaks + 2 Technical Tours + 1 Regional City Tour, if desired (flights and accommodation not included).
2. Conference + Hudson Yards Networking Reception = As Above (Conference Only) + attendance at the Hudson Yards Networking Reception at Time Warner Center which will take place on the evening of Tuesday 27 October.
3. Presenter or CTBUH Leader Registration: For presenters notified of accepted papers or CTBUH Leaders only. Only one contributing author per paper is entitled to the reduced presenter registration rate.
4. There are a few remaining places for presenters or CTBUH leaders at the VIP Reception at One World Trade Center and Hudson Yards Reception at Time Warner Center. These packages include Conference Only (as outlined above) plus one or both of these receptions as indicated. The VIP Reception at One World Trade Center will take place on the evening of Sunday 25 October and the Hudson Yards Networking Reception at Time Warner Center will take place on the evening of Tuesday 27 October.
5. Cancellation Policy: A 100% refund, minus a US\$100 processing fee (per delegate) will be given if written notice of cancellation is received by 30 June 2015. A 50% refund will be given after 30 June – 31 August 2015. No refund will be given for cancellation after 31 August 2015. No refunds will be given for those who do not attend the conference. If you cannot attend the conference we are happy to accept a substitute colleague without penalty up to 25 September 2015. No substitutions are allowed after 25 September 2015. All refunds will be distributed after the Conference.

Hotel Rates

New York is very expensive for hotel rooms! Very favorable, negotiated rates at the Grand Hyatt New York mean that you can stay in a prime location during the conference for competitive rates.

In particular, CTBUH has to guarantee a minimum number of rooms at the hotel. As a non-profit organization, CTBUH urges delegates to help reduce this risk to the Council by please staying at the conference hotel.

Room Category	Conference Rate
Grand King Room	\$339
Grand Club King Room	\$439

Notes:

1. All rates are subject to a 14.75% state tax and \$3.50 per night occupancy taxes
2. All quoted rates are for single or double occupancy.

Register online at:

www.ctbuh2015.com/registration

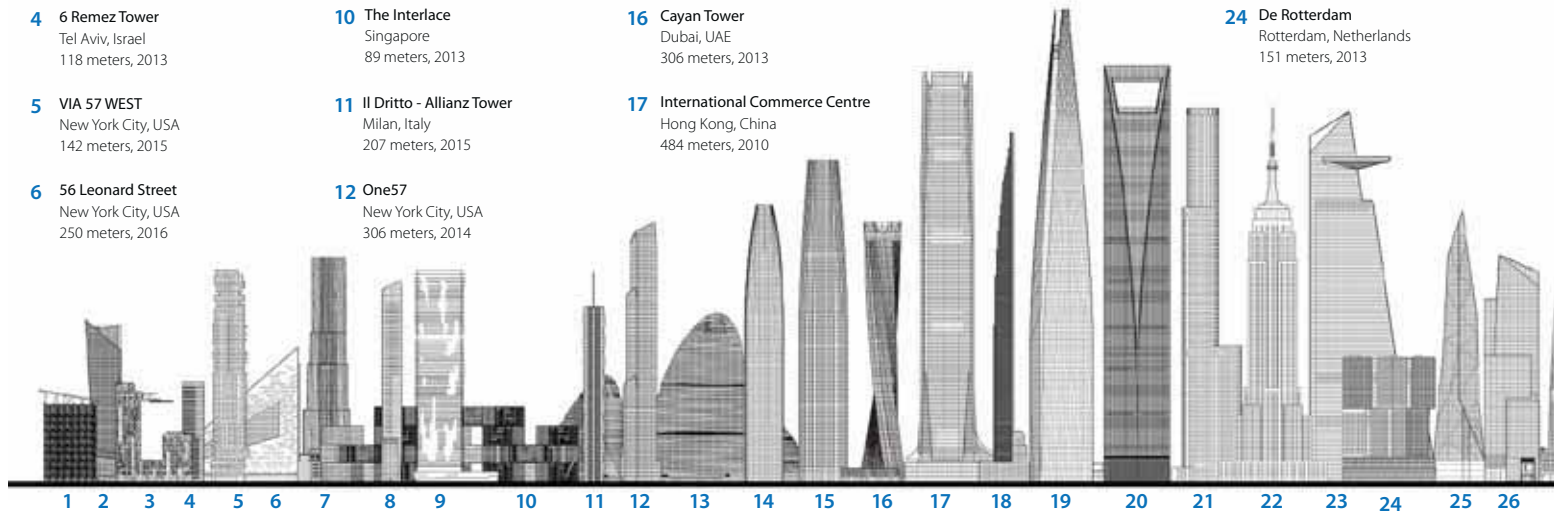


Sample photos of rooms available at the Grand Hyatt New York

The 2015 Conference Skyline

The initial 50 buildings for the conference skyline are shown below. As with previous years, this skyline will be modified as the event grows closer. Be sure to get involved in the conference now to have your say on which buildings will be included in the final list. Buildings in the skyline must be completed, under construction, or firm proposals since 2013. They must also be iconic projects that challenge current notions of tall building design in terms of form, performance, engineering, programming, or some other factor.

- | | | | | |
|-------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|---------------------------------------------------------------------------------|----------------------------------------------------------------------------------|---------------------------------------------------------------------------|
| 1 Edith Green-Wendell
Wyatt Federal Building
Portland, USA
110 meters, Renovation End: 2013 | 7 Eight Spruce Street
New York City, USA
265 meters, 2011 | 13 Wangjing SOHO
Beijing, China
200 meters, 2014 | 18 111 West 57th Street
New York City, USA
435 meters, 2018 | 21 World One
Mumbai, India
442 meters, 2017 |
| 2 Złota 44
Warsaw, Poland
192 meters, 2017 | 8 50 West
New York City, USA
237 meters, 2017 | 14 Salesforce Tower
San Francisco, USA
326 meters, 2017 | 19 Lotte World Tower
Seoul, South Korea
555 meters, 2016 | 22 Empire State Building
New York City, USA
381 meters, 1931 |
| 3 One Central Park
Sydney, Australia
117 meters, 2014 | 9 Aqua
Chicago, USA
262 meters, 2009 | 15 Guiyang World Trade Center
Guiyang, China
380 meters | 20 Shanghai World Financial Center
Shanghai, China
492 meters, 2008 | 23 30 Hudson Yards
New York City, USA
387 meters, 2019 |
| 4 6 Remez Tower
Tel Aviv, Israel
118 meters, 2013 | 10 The Interlace
Singapore
89 meters, 2013 | 16 Cayan Tower
Dubai, UAE
306 meters, 2013 | 24 De Rotterdam
Rotterdam, Netherlands
151 meters, 2013 | |
| 5 VIA 57 WEST
New York City, USA
142 meters, 2015 | 11 Il Dritto - Allianz Tower
Milan, Italy
207 meters, 2015 | 17 International Commerce Centre
Hong Kong, China
484 meters, 2010 | | |
| 6 56 Leonard Street
New York City, USA
250 meters, 2016 | 12 One57
New York City, USA
306 meters, 2014 | | | |



25 53 West 53rd
New York City, USA
320 meters, 2018

26 10 Hudson Yards
New York City, USA
273 meters, 2016

27 Wilshire Grand Center
Los Angeles, USA
335 meters, 2017

28 Absolute World
Mississauga, Canada
176 meters, 2012

29 Petronas Towers
Kuala Lumpur, Malaysia
452 meters, 1998

30 Eureka Tower
Melbourne, Australia
297 meters, 2006

31 Bosco Verticale
Milan, Italy
117 meters, 2014

32 Marina Bay Sands
Singapore
207 meters, 2010

33 United Nations Secretariat Building
New York City, USA
154 meters, 2013

34 30 Rockefeller Plaza
New York City, USA
259 meters, 1933

35 The Leadenhall Building
London, UK
224 meters, 2014

36 Skyrise Miami
Miami, USA
302 meters, 2018

37 The Shard
London, UK
306 meters, 2013

38 Chrysler Building
New York City, USA
319 meters, 1930

39 Comcast Innovation and
Technology Center
Philadelphia, USA
342 meters, 2018

40 Bank of America Tower
New York City, USA
366 meters, 2009

41 MahaNakhon
Bangkok, Thailand
313 meters, 2016

42 2 World Trade Center
New York City, USA
403 meters, 2020

43 One Vanderbilt Place
New York City, USA
462 meters, 2020

44 Abeno Harukas
Osaka, Japan
300 meters, 2014

45 432 Park Avenue
New York City, USA
426 meters, 2015

46 Ping An Finance Center
Shenzhen, China
660 meters, 2016

47 One World Trade Center
New York City, USA
541 meters, 2014

48 Shanghai Tower
Shanghai, China
632 meters, 2015

49 Burj Khalifa
Dubai, UAE
828 meters, 2010

50 Kingdom Tower
Jeddah, Saudi Arabia
1,000+ meters, 2018



Selected Sponsors of Recent CTBUH Events





Global
interchanges

Resurgence of the Skyscraper City

Sponsorship Opportunities

The following pages outline all the sponsorship packages available for the CTBUH 2015 International Conference. Find out how your company can become an integral part of the CTBUH's next industry leading event!

New for 2015: Host Rooms!

Organize your own event alongside the CTBUH 2015 Conference. Invite colleagues attending the conference to join, as well as your own external invitees not connected with the conference.

For Platinum + Host Room Packages, see page 26

For Silver + Host Room Packages, see page 33

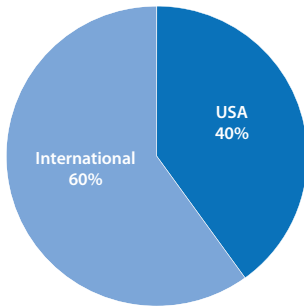
www.ctbuh2015.com/sponsorship

Sponsorship Opportunities

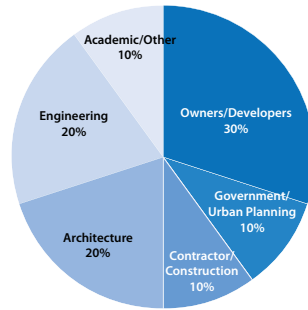
Why Sponsor?

- Promote your company brand to industry leaders
 - Develop collaborative partnerships and business leads
 - Understand better the business opportunities in the USA and Internationally
 - Network with top influential people in the industry internationally
 - Pursue a prominent speaking role
 - Promote a relevant building physically to attendees through a technical tour
- Enjoy social-networking events at top venues
 - Be promoted to media and press outlets in conjunction with the Conference
 - Include your logo on all Conference documentation, including the proceeding publications
 - Gain knowledge and insight in the latest thinking on sustainability, tall buildings and urban development

Expected Attendance



**Expected Attendance
by Region**



**Expected Attendance
by Profession**



Sponsor Benefits – Comparison Chart

	Diamond + Regional Room + Publication	Platinum + Networking Reception	Platinum + Host Room	Gold + Exhibition Suite	Gold + Special Package	Silver + Host Room	Silver + Coffee Break	Silver
	4 Packages (0 Still Available) US \$70,000 net*	2 Packages (0 Still Available) US \$60,000 net*	7 Packages (0 Still Available) US \$60,000 net*	8 Packages (0 Still Available) US \$50,000 net*	11 Packages (0 Still Available) US\$ 40,000 net*	8 Packages (0 Still Available) US \$30,000 net*	6 Packages (0 Still Available) US \$15,000 net*	13 Packages (0 Still Available) US \$10,000 net*
	See Page 22	See Page 24	See Page 26	See Page 29	See Pages 28–32	See Page 33	See Page 34	See Page 34
Sponsor Branding Priority	Highest Priority	2nd Highest Priority	2nd Highest Priority	3rd Highest Priority	3rd Highest Priority	4th Highest Priority	4th Highest Priority	5th Highest Priority
Exclusive Sponsorship	Regional Room + "In Detail" Publication	Networking Reception	Host Room – 65 to 100 square meters in size	Exhibition Suite	See page 28–32 of Brochure	Host Room – 40 to 50 square meters in size	Coffee Break	
Complimentary Registrations (conference only)	8 (\$8,400 value)	5 (\$7,000 value)	5 (\$7,000 value)	4 (\$5,600 value)	4 (\$5,600 value)	2 (\$2,800 value)	2 (\$2,800 value)	1 (\$1,400 value)
Presentation or Speaker within Panel	✓	✓	✓	✓	✓			
Host Off-site Technical Tour/Program	✓	✓	✓	✓	✓			
Exhibition	Exhibition Booth within Regional Room		Host Room – 65 to 100 square meters in size	Exhibition Booth within Regional / Session Room		Host Room – 40 to 50 square meters in size		
Regional Room Accommodating 15 Presentations of which Sponsor Nominates 5	✓							
Regional Room Publication	25 copies (\$1,250 value)							
Invites to Social Events	2 VIP Invites to Both Receptions	10 Invites to Reception (\$2,500 value)						
Recognition from Conference Chair	At Conference Open & Close	At Sponsored Reception						
Small Brochure in Delegate Bags	✓	✓	✓					
Logo on Conference Website Homepage	✓	✓	✓					
Logo in Pre-Conference Adverts in CTBUH Journal and Other Media Inputs	✓	✓	✓	✓	✓			
Logo and Conference Involvement Included in Post-Conference Report, Distributed Internationally	✓	✓	✓	✓	✓			
Promotion through Media/Press Outlets	✓	✓	✓	✓	✓			
Nominate Skyscraper for Graphics	✓	✓	✓	✓	✓			
Copies of Conference Poster	15	10	10	5	5			
Company E-blast Support (Including Graphics and Skyline)	✓	✓	✓	✓	✓			
Hosting Off-Site Social Event	✓	✓	✓	✓	✓	✓	✓	✓
Advert in Pocket Guide	Full-page	Full-page	Full-page	Full-page	Full-page	Half-page	Half-page	Half-page
Material on General Sponsor Table	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Stage Backdrop & Venue Signage	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Walk-in/out Slide Loop	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Web Sponsor Section	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in Conference Pocket Guide	✓	✓	✓	✓	✓	✓	✓	✓
Special Designation on Name Badges	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor	Sponsor
CTBUH Membership (1 year, for new members only)	Supporting Contributor (\$10,000 value)	Patron (\$6,000 value)	Patron (\$6,000 value)	Donor (\$3,000 value)	Donor (\$3,000 value)	Contributor (\$1,500 value)	Contributor (\$1,500 value)	Participant (\$750 value)

*Sponsorship fee is net of all taxes and fees. Any taxes and fees need to be paid by the sponsor.

Diamond + *Regional/Theme Room + Publication*

The four Diamond Sponsors will be acknowledged as the premium supporters of the conference, enjoying maximum exposure both before and during the Conference, with the highest priority of branding in all documentation and on-site signage. In addition, each Diamond sponsor will be acknowledged as the main sponsor of one of the four conference "Regional/Theme Rooms". These Regional/Theme Rooms (see venue plan, page 7) will be focused on research and development within a geographical area or theme (for example, the Americas Room, Asia Room and Middle East Room), with the sponsor's project(s) playing a leading role in that room. Each Regional/Theme Room will be an integral part of the main conference, accommodating 15 presentations over the two main conference days. The sponsor will nominate 5 of these presentations, with CTBUH nominating 10 presentations from the open call for papers, to achieve a harmonious program for the room based on the region represented.

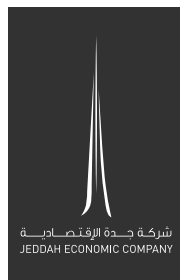
The Regional/Theme Room will also accommodate a significant exhibition booth for the sponsor, alongside one to three other project-connected Gold sponsors. The main conference lunches and coffee breaks will also take place in the Regional/Theme Rooms, ensuring a high degree of exposure for the sponsor.

In addition, the papers supporting these presentations will be bound into a stand-alone CTBUH book publication profiling the region or theme, with the sponsor's project(s) leading the publication and thus promoted and profiled in detail. The sponsor will be acknowledged as the sole supporter of this publication, with every conference delegate receiving a copy. The sponsor will also receive an additional 25 copies.

Americas Room
Kindly Sponsored by:



Middle East Room
Kindly Sponsored by:



The Future of Tall Buildings Room
Kindly Sponsored by:



Asia & Australasia Room
Kindly Sponsored by:



Diamond Package Benefits include the following:

- Recognition as a premium sponsor of the Conference, with highest priority branding among sponsors**
- Branding of a Regional/Theme Room, including placement of promotional materials in the room, and the accommodation of an Exhibition Booth if desired, alongside 1-3 other exhibition booths accommodating companies connected with the sponsor's project(s)
- Partnership with CTBUH in determining the speaker program in the Regional/Theme Room, accommodating a track of 15 speaker presentations over the two main conference days, of which the sponsor nominates 5 presentations, and CTBUH nominates 10 from the open call for papers (note: peer-reviewed papers are required to substantiate all presentations)
- Recognition as sole sponsor of a CTBUH book publication containing the papers given in the Regional Room – a digital copy of which will be given to every delegate (with hard copies for sale)
- 25 additional copies of the book publication (\$1,250 value)
- Opportunity to host/organize a tall building technical tour or other off-site programming, on the final day of the conference, Wednesday 28 October
- 6 complimentary conference-only registrations (note: these need to incorporate the company's speaker and any exhibition staff registrations, \$8,400 value)
- 2 complimentary VIP attendances at both conference networking receptions
- Official recognition of sponsor at Conference Opening and Close
- Opportunity to host an off-site evening social networking event, for the invitation of conference delegates and other colleagues invited by the sponsor
- Opportunity to include a project in the "2015 Conference Skyline", which will be used in all Conference graphics and documentation, as well as used in a CTBUH Poster for international dissemination / promotion both during and after the conference
- 15 copies of the "2015 Conference Skyline" poster (\$300 value)
- Advance logo recognition on Conference website homepage and sponsor section, with web link
- Logo included in pre-conference promotional adverts in the CTBUH Journal and other media outputs
- CTBUH support of sponsor-created e-blasts to be sent out promoting sponsor's involvement in the event (e.g. supplying conference graphics etc)
- Company logo on Conference stage backdrops and venue pop-ups
- Logo on walk-in/out slide loop at Conference opening and closing sessions
- Recognition in Conference on-site Pocket Guide, including logo
- Full-page color print advertisement in Conference on-site Pocket Guide (priority position)
- Promotion to media and press outlets as a major supporter of the Conference
- Opportunity for small brochure inserts in delegate bags
- Opportunity to place company material on combined sponsor table at the Conference
- Sponsor designation on name badge ribbons
- Logo and coverage of the sponsor's conference involvement (e.g. speaker contribution) to be included in the post-conference publication to be produced and physically distributed internationally after the event
- Complimentary CTBUH Organizational membership at "Supporting Contributor" Level for one year, (note: for new members only, \$10,000 value)

*Sponsorship fee is net of all taxes and fees. Any taxes and fees need to be paid by the sponsor.

**Each sponsorship package includes an element of exclusive sponsorship of a unique aspect of the Conference, so in some specific events/aspects, not all sponsor logos will be included

Platinum + *Networking Reception*

There will be two major networking receptions held in conjunction with the 2015 conference; the opening conference reception at One World Trade Center on the evening of Sunday 25 October, and a networking reception on the evening of Monday 26 October.

Opening VIP Reception at One World Trade Center, Sky Lobby Sunday, 25 October, 6:00 pm–8:00 pm

One World Trade Center is America's tallest building and an indelible New York landmark. The 104-story building features a grand lobby and observation deck with unparalleled views. The reception at 1WTC will provide delegate with an unforgettable experience, as they enjoy an evening atop a modern symbol of American resurgence.



Delegates network while enjoying the 360-degree view of London from the Searcy's bar-restaurant at the top of 30 St. Mary Axe during the 2013 London Conference

Platinum networking reception sponsors will enjoy maximum exposure both before and during the conference, with the second-highest priority of branding in all documentation and on-site signage (after Diamond Sponsors). The conference social-networking receptions are always a highlight of CTBUH conferences, including attendees of note.

Main Networking Reception at Empire State Building, 80th Floor Monday, 26 October, 6:00–8:00 pm

Closing Networking Reception at Hudson Yards at Time Warner Center, The Shops at Columbus Circle, 2nd Floor Tuesday, 27 October, 6:00–8:00 pm

Opening VIP Reception at 1WTC

Host:



Sponsor:



Main Networking Reception

Host:



Sponsor:



Schindler

Closing Networking Reception

Host & Sponsor:



■ RELATED **o|x|f|o|r|b**

Platinum + Networking Reception Package Benefits include the following:

- Recognition as a major sponsor of the Conference, with high priority branding among sponsors**
- Branding of a conference social-networking reception
- 10 complimentary invitations to the social-networking reception (Value: \$2,500 value)
- Opportunity for a Senior Director to give a brief address at the sponsored social networking event
- Opportunity for a Senior Director to deliver a conference presentation or be a speaker within a panel discussion (note: a peer-reviewed paper is required to substantiate this)
- Opportunity to host/organize a tall building technical tour or other off-site programming, on the final day of the conference, Wednesday 28 October
- 5 complimentary Conference-only registrations (note: these need to incorporate the company's speaker registration, \$7,000 value)
- Opportunity to host an off-site evening social networking event, for the invitation of conference delegates and other colleagues invited by the sponsor
- Opportunity to include a project in the "2015 Conference Skyline", which will be used in all Conference graphics and documentation, as well as used in a CTBUH Poster for international dissemination / promotion both during and after the conference
- 10 copies of the "2015 Conference Skyline" poster (\$200 value)
- Advance logo recognition on Conference website homepage and sponsor section, with web link
- Logo included in pre-conference promotional adverts in the CTBUH Journal and other media outputs
- CTBUH support of sponsor-created e-blasts to be sent out promoting sponsor's involvement in the event (e.g. supplying conference graphics etc)
- Company logo on Conference stage backdrops and venue pop-ups
- Logo on walk-in/out slide loop at Conference opening and closing sessions
- Recognition in Conference on-site Pocket Guide, including logo
- Full-page color print advertisement in Conference on-site Pocket Guide (priority position, after Diamond sponsors)
- Promotion to media and press outlets as a major supporter of the Conference
- Opportunity for small brochure inserts in delegate bags
- Opportunity to place company material on combined sponsor table at the Conference
- Sponsor designation on name badge ribbons
- Logo and coverage of the sponsor's conference involvement (e.g. speaker contribution) to be included in the post-conference publication to be produced and physically distributed internationally after the event
- Complimentary CTBUH Organizational membership at "Patron" Level for 1 year, (note: for new members only. \$6,000 value)

*Sponsorship fee is net of all taxes and fees. Any taxes and fees need to be paid by the sponsor.

**Each sponsorship package includes an element of exclusive sponsorship of a unique aspect of the Conference, so in some specific events/aspects, not all sponsor logos will be included

Platinum + Host Room

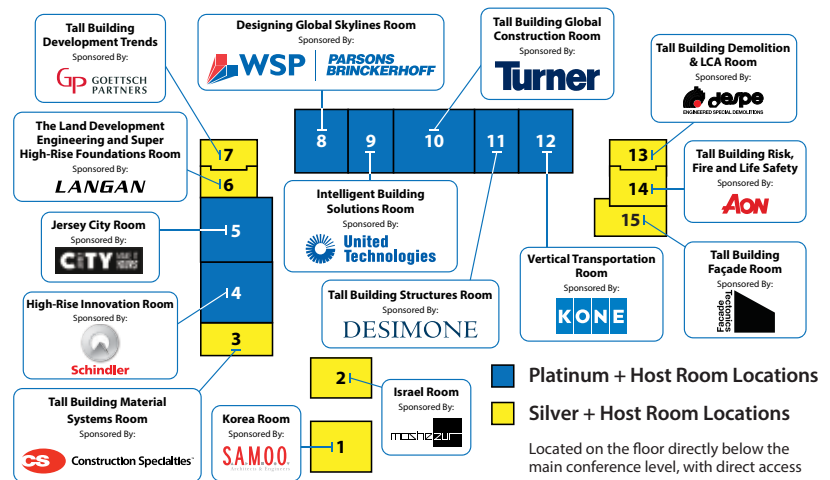
For Silver + Host room options, please see page 33

There will be 15 Host Rooms available at the 2015 conference (seven at the Platinum level), for companies to organize their own series of presentations, seminars, meetings, networking lunches, and/or other events across the two main conference days. These rooms, which will also serve as exhibition suites, will be promoted to all delegates both in advance of, and during, the conference itself, and Host Room sponsors can invite their own external contacts too, irrespective of whether they are registered to attend the conference or not. The Platinum Host Rooms are 65-100 square meters in area (allocated on a first come-first served basis in terms of room size and availability).

The main difference between a Platinum + Host Room package, and the Silver + Host Room package – other than the difference in room size – is that Platinum sponsors also enjoy being an integral part of the main conference itself, enjoying a speaker role and maximum exposure both before and during the conference, with the second-highest priority of branding in all documentation and on-site signage (after Diamond Sponsors).



Delegates gather in The Leadenhall Building Room for presentations during the 2013 London Conference



Platinum + Host Room Package Benefits include the following:

- Recognition as a major sponsor of the Conference, with high priority branding among sponsors**
- Provision of a 65-100 square meter Host Room serving as both exhibition suite and presentation/meeting/networking events room. The room program will be promoted to conference attendees, and external, non-conference-registered colleagues can also be invited by the sponsor to attend the room (Note: All internal furnishings, support equipment, associated supply and lunch/coffee catering are the responsibility of the sponsor – only the blank room is provided)
- Opportunity for a Senior Director to deliver a conference presentation within the main conference program or be a speaker within a panel discussion (note: a peer-reviewed paper is required to substantiate this)
- Opportunity to host/organize a tall building technical tour or other off-site programming, on the final day of the conference, Wednesday 28 October
- 5 complimentary Conference-only registrations (note: these need to incorporate the company's main conference speaker registration, \$7,000 value)
- Opportunity to host an off-site evening social networking event, for the invitation of conference delegates and other colleagues invited by the sponsor
- Opportunity to include a project in the "2015 Conference Skyline", which will be used in all Conference graphics and documentation, as well as used in a CTBUH Poster for international dissemination / promotion both during and after the conference
- 10 copies of the "2015 Conference Skyline" poster (\$200 value)
- Advance logo recognition on Conference website homepage and sponsor section, with web link
- Logo included in pre-conference promotional adverts in the CTBUH Journal and other media outputs
- CTBUH support of sponsor-created e-blasts to be sent out promoting sponsor's involvement in the event (e.g. supplying conference graphics etc)
- Company logo on Conference stage backdrops and venue pop-ups
- Logo on walk-in/out slide loop at Conference opening and closing sessions
- Recognition in Conference on-site Pocket Guide, including logo
- Full-page color print advertisement in Conference on-site Pocket Guide (priority position, after Diamond sponsors)
- Promotion to media and press outlets as a major supporter of the Conference
- Opportunity for small brochure inserts in delegate bags
- Opportunity to place company material on combined sponsor table at the Conference
- Sponsor designation on name badge ribbons
- Logo and coverage of the sponsor's conference involvement (e.g. speaker contribution) to be included in the post-conference publication to be produced and physically distributed internationally after the event
- Complimentary CTBUH Organizational membership at "Patron" Level for 1 year, (note: for new members only, \$6,000 value)

*Sponsorship fee is net of all taxes and fees. Any taxes and fees need to be paid by the sponsor.

**Each sponsorship package includes an element of exclusive sponsorship of a unique aspect of the Conference, so in some specific events/aspects, not all sponsor logos will be included

Note: All Host Room internal furnishings, support equipment, associated supply and lunch/coffee catering are the responsibility of the sponsor – only the blank room is provided.

Gold + Packages

There are 18 Gold sponsorship packages available, each exclusively sponsoring a unique aspect of the Conference. The benefits common to each Gold Package are shown below, with the exclusive elements pertaining to each specific package following afterwards.

Gold Package Benefits include the following:

- Recognition as a major sponsor of the Conference, with priority branding below Diamond & Platinum sponsors**
- Exclusive branding of a unique aspect of the Conference (see specific packages following)
- Opportunity for a Senior Director to deliver a conference presentation or be a speaker within a panel discussion (note: a peer-reviewed paper is required to substantiate this)
- Opportunity to host/organize a tall building technical tour or other off-site programming, on the final day of the conference, Wednesday 28 October
- 4 complimentary Conference-only registrations (note: these need to incorporate the company's speaker or exhibitor (for Gold + Exhibition Suite) registrations, \$5,600 value)
- Opportunity to host an off-site evening social networking event, for the invitation of conference delegates and other colleagues invited by the sponsor
- Opportunity to include a project in the "2015 Conference Skyline", which will be used in all Conference graphics and documentation, as well as used in a CTBUH Poster for international dissemination / promotion both during and after the conference
- 5 copies of the "2015 Conference Skyline" poster (\$100 value)
- Advance logo recognition on Conference website sponsor section, with web link
- Logo included in pre-conference promotional adverts in the CTBUH Journal and other media outputs
- CTBUH support of sponsor-created e-blasts to be sent out promoting sponsor's involvement in the event (e.g. supplying conference graphics etc)
- Company logo on Conference stage backdrops and venue pop-ups
- Logo on walk-in/out slide loop at Conference opening and closing sessions
- Recognition in Conference on-site Pocket Guide, including logo
- Full-page color print advertisement in Conference on-site Pocket Guide
- Promotion to media and press outlets as a major supporter of the Conference
- Opportunity to place company material on combined sponsor table at the Conference
- Sponsor designation on name badge ribbons
- Logo and coverage of the sponsor's conference involvement (e.g. speaker contribution) to be included in the post-conference publication to be produced and physically distributed internationally after the event
- Complimentary CTBUH Organizational membership at "Donor" Level for 1 year (note: for new members only. \$3,000 value)

Gold + Exhibition Suite

Eight Gold sponsors will have the chance to exhibit in the actual conference presentation spaces, alongside the Diamond building developer sponsors in the four Regional/Theme Rooms, or in the general Session Room. These rooms, which will accommodate either approximately 250 people in theater-style seating, will be the hub of the two main speaker days of the conference. Since there is no general exhibition being held in conjunction with the CTBUH 2015 New York Conference, these exhibition suite sponsors will enjoy a very high profile at the event.

The five ballroom spaces (see venue plan, page 7) accommodating the main conference program will thus be divided into four Regional/Theme Rooms (focused on developments or themes within a geographical area, for example, the Americas Room, Asia Room and Middle East Room), and one general Session Room. The Regional/Theme Rooms will accommodate 2–3 exhibition booths, including the Diamond + Regional/Theme Room sponsor themselves (typically a building developer). The Session Room will accommodate two exhibition booths, positioned as you enter the room. Eight Gold + Exhibition Suite sponsors are thus now sought to be the sole exhibitors, alongside the developers, on the main conference floor (Notes: (i) the exhibitors within the Regional/Theme Rooms need to be project-related to the overall Diamond + Regional/Theme Room Developer sponsor, (ii) all aspects of the exhibition booth, including all materials, equipment and associated supply, are the responsibility of the sponsor, and (iii) all exhibition suites need to be non-active during actual conference sessions).

Gold + Conference Bags Package

Every Conference attendee will be given a high-quality delegate bag upon arrival at registration, containing the proceedings and other important documentation. This bag will be carried by attendees throughout the event and also used by many afterwards. In addition to the Gold benefits listed opposite, the Conference Bags Sponsor will thus enjoy exposure of the company brand through the inclusion of their logo on the delegate bags: a proven method to promote your company to all experts, speakers and delegates in attendance

*Sponsorship fee is net of all taxes and fees. Any taxes and fees need to be paid by the sponsor.

**Each sponsorship package includes an element of exclusive sponsorship of a unique aspect of the Conference, so in some specific events/aspects, not all sponsor logos will be included

Kindly Sponsored By:



AkzoNobel



JAROS BAUM & BOLLES



SOM



Kindly Sponsored By:

ARUP



Gold + CTBUH Journal Package

Every conference attendee will be given a copy of the special conference issue of the CTBUH Journal, which will be themed on the conference. In addition to the Gold benefits listed on page 28, the CTBUH Journal Package sponsor will enjoy being recognized as the sole sponsor of the Journal issue, with their logo on the cover of the Journal and a relevant paper or case study contained within. This Journal will be distributed to the entire CTBUH membership globally, as well as to all conference attendees, thus ensuring a very high level of international exposure after, as well as during, the event.

Gold + Delegate Bag Insert

Every Conference attendee will receive a delegate bag containing the proceedings and other important documentation. Along with these items, the Delegate Bag Insert sponsor will be able to include a significant giveaway in the bag, which should be a high quality and useful item. Through branding of this item, then, the Delegate Bag Insert sponsor will be promoted to every delegate

Gold + Lunch Packages (2 No.)

There will be lunches on both main days of the Conference and thus two Gold + Lunch Sponsors are sought. In addition to the Gold benefits listed on page 28, each Gold + Lunch Sponsor will enjoy exclusive branding of one lunch through signage on buffet tables, high-top tables and through the relevant walk-in /-out slide loop and chair announcements immediately before the lunch.

Kindly Sponsored By:

KPF



Kindly Sponsored By:

SCHÜCO



Kindly Sponsored By:

ArcelorMittal

JLL



Gold + Name Badge Lanyards Package

A Conference name badge will be worn by every attendee, with the lanyard (neck string/ strap) occupying a prominent position around every delegate's neck. The Name Badge Lanyard Sponsor will thus enjoy a high degree of brand visibility during the Conference through the inclusion of their logo displayed on the lanyard, together with the CTBUH logo.

Gold + Research Funding Package

The CTBUH Research Division supports quality international research into relevant aspects of tall buildings and urban habitat. Drawing on the successes of similar initiatives in 2012, 2013 and 2014, during 2015 a "call for research funding submissions" will be made, with one project awarded seed funding of \$20,000, which will be announced, by the sponsor, during the Conference. The Gold + Research Funding Sponsor will be recognized as the sole supporter of this initiative internationally, receiving recognition both at the Conference itself and in connection with the research project afterwards. The sponsor will nominate a representative to sit on the judging committee.

Gold + Student Competition Package

The CTBUH holds an annual student tall building design competition, which attracts hundreds of entries from universities around the world. In 2015, the competition will be linked into the New York Conference, with the best projects displayed and the final judging occurring at the conference itself. The Gold + Student Competition Sponsor will receive sole recognition internationally for support of this initiative, with sponsor funds also supporting \$20,000 of competition prize money / conference attendance support for student finalists. The sponsor will nominate a representative to sit on the judging committee, and will announce the winners during the conference.

Kindly Sponsored By:

**Thornton
Tomasetti**



Kindly Sponsored By:

 **新鴻基地產**
Sun Hung Kai Properties



Kindly Sponsored By:

 **PLAZA**
CONSTRUCTION
A CCA COMPANY



Gold + Student Design Research Package

Each year the CTBUH conducts a design research project with students of architecture at the Illinois Institute of Technology, or at one of the other premier institutes of learning around the world. The students usually travel overseas to study the sponsor's site/project, upon which the design research is based, or an aspect of globalization or technology. In addition to the Gold benefits listed on page 28, the Gold + Student Research Sponsor will receive sole recognition internationally for support of this initiative – including input on determining the research subject – with \$20,000 of sponsor funds supporting student travel and other studio expenses.

Gold + Tall Buildings Survey

The CTBUH Tall Buildings Quiz is a fun and engaging part of the CTBUH conference. All delegates will receive a quizcard within their delegate bags, and are encouraged, through documentation and announcements, to complete and submit it during the event. The winner of the quiz is then announced by the sponsor at the conference dinner, with \$5,000 of sponsor funds used for prizes. The Gold + Tall Buildings Quiz sponsor is recognized as the sole sponsor of this initiative, with the company logo on the quiz card, associated documentation, and on the accompanying webpages used to facilitate the quiz. The sponsor is involved in determining the questions for the quiz, and is promoted through the international announcements made about the quiz after the conference also.

Gold + USB Drives Package

Every Conference attendee will be given a USB drive containing all the presentations delivered at the Conference, plus other important documentation. This USB drive will be carried by attendees throughout the event and, importantly, will also continue to be used by delegates as a normal USB drive long after the event has ended. In addition to the Gold benefits listed on page 28, the USB Drives Sponsor – with its logo imprinted on one side of the device, and company information on the drive itself – will enjoy promotion of the company both at the Conference, and in delegates' offices throughout the world afterwards.

Kindly Sponsored By:

ARQUITECTONICA



Kindly Sponsored By:

 **ARCADIS**



Kindly Sponsored By:

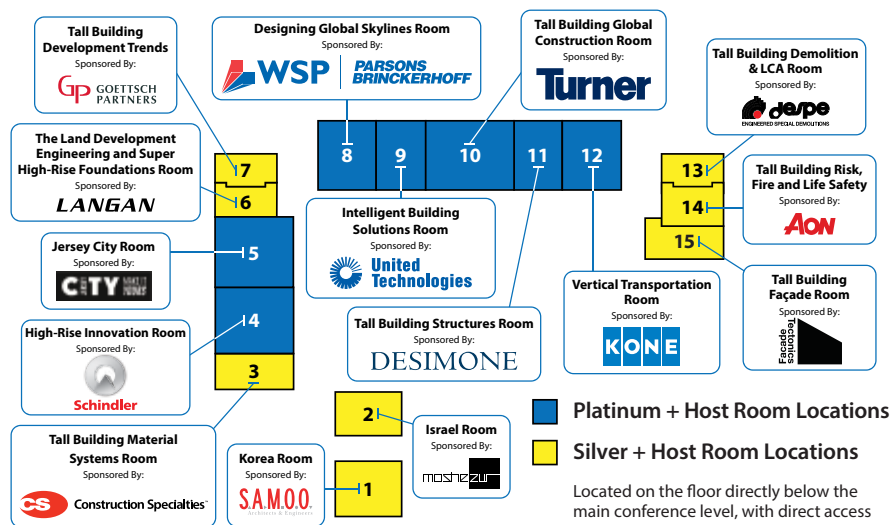
**MAGNUSSON
KLEMENCIC**
ASSOCIATES



Silver + Host Room

For Platinum + Host room options, please see page 26

There will be 15 Host Rooms available at the 2015 conference (seven at the Platinum level, and eight at the Silver level). These host rooms are intended for companies to organize their own series of presentations, seminars, meetings, networking lunches, and/or other events across the two main conference days. These rooms, which will also serve as exhibition suites, will be promoted to all delegates both in advance of, and during, the conference itself, and Host Room sponsors can invite their own external contacts too, irrespective of whether they are registered to attend the conference or not. The Silver+ Host Rooms are 40-50 square meters in area (allocated on a first come-first served basis in terms of room size and availability). The other benefits of this package are shown under the Silver Package Benefits on the next page.



Above: Delegates gather in the Shanghai Tower room during the 2014 Shanghai Conference

*Sponsorship fee is net of all taxes and fees. Any taxes and fees need to be paid by the sponsor.

Note: All Host Room internal furnishings, support equipment, associated supply and lunch/coffee catering are the responsibility of the sponsor – only the blank room is provided.

Silver Packages

Silver + Coffee Break Packages

In addition to the benefits of Silver sponsorship listed opposite, the Silver + Coffee Break Sponsors will enjoy exclusive sponsorship of one of the conference coffee breaks (breakfast, morning or afternoon coffee break on each of the two main speaker days of the conference). Sponsorship of each coffee break will be recognized through signage at coffee points, on high-top tables and – where relevant – through the walk-in/-out slide loop and chair announcements immediately before the break.

Kindly Sponsored By:



Silver

Benefits as shown in the table opposite

Kindly Sponsored By:



Silver Package Benefits include the following:

- Recognition as a sponsor of the Conference, with branding below Diamond, Platinum & Gold sponsors**
- 2 Complimentary Conference-only registrations for Silver+ (\$2,800 value); 1 Complimentary Conference-only registration for Silver (\$1,400 value)
- Opportunity to host an off-site evening social networking event, for the invitation of conference delegates and other colleagues invited by the sponsor
- Advance logo recognition on Conference website sponsor section, with web link
- Company logo on Conference stage backdrops and venue pop-ups
- Logo on walk-in/-out slide loop at Conference opening and closing sessions
- Recognition in Conference on-site Pocket Guide, including logo
- Half-page color print advertisement in Conference on-site Pocket Guide
- Opportunity to place company material on combined sponsor table at the Conference
- Sponsor designation on name badge ribbons
- Complimentary CTBUH Organizational membership at "Contributor" Level for 1 year for Silver+ sponsors (note: for new members only, \$1,500 value), or "Participant" Level for 1 year for Silver sponsors (note: for new members only, \$750 value)

*Sponsorship fee is net of all taxes and fees. Any taxes and fees need to be paid by the sponsor.

**Each sponsorship package includes an element of exclusive sponsorship of a unique aspect of the Conference, so in some specific events/aspects, not all sponsor logos will be included

About the CTBUH

The Council on Tall Buildings and Urban Habitat is the world's leading resource for professionals focused on the inception, design, construction, and operation of tall buildings and future cities. A not-for-profit organization, founded in 1969 and based at the Illinois Institute of Technology, Chicago, CTBUH has an Asia office at Tongji University, Shanghai, and a research office at Luav University, Venice, Italy. CTBUH facilitates the exchange of the latest knowledge available on tall buildings around the world through publications, research, events, working groups, web resources, and its extensive network of international representatives. The Council's research department is spearheading the investigation of the next generation of tall buildings by aiding original research on sustainability and key development issues. The free database on tall buildings, The Skyscraper Center, is updated daily with detailed information, images, data, and news. The CTBUH also developed the international standards for measuring tall building height and is recognized as the arbiter for bestowing such designations as "The World's Tallest Building."



The CTBUH is a registered American Institute of Architects (AIA) Continuing Education Credits (CES) provider. Registered professionals can expect to accumulate up to 30 hours of CES credits during the five day event (including AIA Health, Safety & Welfare and Sustainable Design credits). A Certificate of Completion will be provided to registrants upon request.

Contact

Papers: papers@ctbuh2015.com
Sponsorship: sponsorship@ctbuh2015.com
Registration and
General Enquiries: registration@ctbuh2015.com

CTBUH Headquarters
S.R. Crown Hall
Illinois Institute of Technology
3360 South State Street
Chicago, IL 60616, USA

Phone: 1 (312) 567-3327
Fax: 1 (312) 567-3820

Local Conference Steering Committee

This committee is a group of CTBUH members based in the city where the Conference is located, who make a one-year committee to assist with steering the overall direction of the conference, including steering the overall direction of the Conference and helping organize speakers, sponsors and technical tours. Please note committee members must be members of CTBUH. To learn more about the 2015 New York Steering Committee, see www.ctbuh2015.com/committees. To express an interest in joining, contact Jessica Rinkel at jrinkel@ctbuh.org.

“CTBUH conferences are THE tall building conferences to attend, for both learning of the latest design & technical advances in sustainable cities, and for business networking. We strongly encourage your attendance at this year’s event...”

Statement endorsed by the industry leaders listed below:

Talal Al Maiman *Kingdom Real Estate Development*

Mohammed Ali Alabbar *Emaar Properties*

William Baker *Skidmore, Owings & Merrill*

Nicholas Billotti *Turner International*

Rick Cook *COOKFOX Architects*

Charles DeBenedittis *Tishman Speyer*

Douglas Durst *The Durst Organization*

Arthur Gensler *Gensler*

James Goettsch *Goettsch Partners*

Jianping Gu *Shanghai Tower Construction & Development*

Christoph Ingenhoven *ingenhoven architects*

Helmut Jahn *JAHN Architects*

ZhaoHui Jia *Greenland Group*

Daniel Libeskind *Studio Daniel Libeskind*

William Pedersen *Kohn Pedersen Fox Associates*

Cesar Pelli *Pelli Clarke Pelli Architects*

John Portman *John Portman & Associates*

Ahmad Rahimian *WSP Group*

Peter Rees *City of London*

Leslie Robertson *Leslie E. Robertson and Associates*

James Robinson *Hongkong Land*

Robert Schubert *Boston Properties*

Adrian Smith *Adrian Smith + Gordon Gill Architecture*

Werner Sobek *Werner Sobek Group*

Richard Tomasetti *Thomton Tomasetti*

Thomas Tsang *Ping An Financial Centre*

Rafael Viñoly *Rafael Viñoly Architects*

Wuren Wang *Beijing Citic Real Estate*

Chris Wilkinson *Wilkinson Eyre Architects*

Carol Willis *The Skyscraper Museum*

Mun Summ Wong *WOHA Architects*

Kenneth Yeang *Hamzah & Yeang*

Jerry Yin *SOHO Properties*

